



Merlo S.p.A.
Via Nazionale 9
12010 San Defendente di Cervasca (CN)
VAT number: 03078670043
Tax ID Code: 03078670043

Privacy notice for Newsletter
pursuant to Article 13 of Regulation EU 2016/679 GDPR
Data collected from the data subject

Dear Data Subject,
we hereby wish to inform you about the personal data that will be collected and processed for the purposes that we will indicate, as well as to provide you with any useful information to make it easier for you to contact and interact with our offices.

Data Controller

The Data Controller is Merlo S.p.A.
Contact details are as follows: Phone:
+39 (0)171 614111
Email:
privacy@merlo.com Fax:
+39 (0)171 684101
Website: <http://www.merlo.com>

The table below shows the purposes for which your data will be collected, as well as information on the processing conditions:

PURPOSES	Mailing newsletters
DESCRIPTION	The personal data provided will be processed for the purpose of sending the free newsletter containing updates on the company's activities and products/services. Consent is optional and any refusal will in no way compromise the relationship with the company. However, without your consent and the necessary contact details, in particular a valid e-mail address, it will not be possible to provide the service.
DATA RETENTION PERIOD OR CRITERIA USED TO DETERMINE THAT PERIOD	Until the specific consent is withdrawn
LEGAL GROUND FOR THE PROCESSING	Data Subject's consent
CATEGORIES OF PROCESSED DATA	Personal identification data
CATEGORIES OF RECIPIENTS WHICH DATA ARE DISCLOSED TO	IT or telecommunication service providers
TRANSFER TO THIRD COUNTRIES	No

For the above-mentioned purpose, there is no automated decision-making process as well as no profiling.

The collected personal data will be processed by expressly authorised persons, by adopting appropriate technical and organisational security measures, and exclusively for the achievement of the aforementioned purposes. Data may be also accessed, incidentally, by computer technicians and IT personnel supervising the operation of our computer system.

As a Data Subject, you are entitled to obtain access to your personal data and you have the right to the rectification or erasure thereof, the restriction of the processing, to object to the processing (Articles 15 et seq. of EU Regulation 2016/679 GDPR - copies of the articles and the relevant application may be requested from the above addresses).

If you believe that the processing breaches the provisions of the current legislation on the personal data protection, you may lodge a complaint with the Supervisory Authority, as provided for by art. 77 of the GDPR, or take legal action.

If the legal basis for the processing is your consent, please be reminded that you have the right to revoke it at any time by using the contact details given above. However, any previous processing carried out based on your consent and the relevant legal effects will remain valid and effective even after your consent has been revoked.

The Data Controller reserves the right to modify, update, add or remove parts of this privacy policy. In order to allow an easy check, the date of updating is shown at the bottom of this information notice.

For any further information, please do not hesitate to contact us.

The Data Controller
Merlo S.p.A.