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S. Defendente, 08 Agosto 2025

Oggetto: privacy-clerk.com

Data Controller

This website is operated by Merlo America on behalf of Merlo S.p.A., which acts as the data controller under the General Data Protection Regulation (GDPR). For any inquiries regarding data protection or to exercise your rights, please contact: [Insert contact email or DPO contact].

Legal Basis for Processing Personal Data

We process personal data in accordance with Article 6 of the GDPR. The lawful bases we rely on include:

- Consent – for example, when you sign up for an account or agree to receive communications.
- Contract – when processing is necessary for the performance of a contract.
- Legitimate interests – for purposes such as site security, performance monitoring, and fraud prevention.

User Authentication

We use Clerk.com, a third-party identity and authentication provider, to securely manage user login, session, and profile data. Clerk processes personal data on our behalf in accordance with its own Privacy Policy and Data Processing Agreement. Clerk is certified under the EU-U.S. Data Privacy Framework and provides data protection measures aligned with GDPR.

Data Transfers Outside the European Economic Area (EEA)

We may transfer personal data to service providers located outside the EEA, including the United States. In particular, Clerk.com, which handles authentication services, is located in the U.S. Clerk participates in the EU-U.S. Data Privacy Framework, ensuring an adequate level of protection for the transfer of personal data in compliance with GDPR requirements.

Your Rights Under GDPR

If you are located in the European Union or European Economic Area, you have the following rights under GDPR:

- The right to access your personal data
- The right to rectify inaccurate data
- The right to erase your data ("right to be forgotten")
- The right to restrict or object to processing
- The right to data portability
- The right to withdraw consent at any time
- The right to lodge a complaint with a supervisory authority

To exercise any of these rights, please contact us at [Insert contact email].

Subprocessors

We engage the following subprocessor for authentication services:

Subprocessor	Purpose	Location	Safeguard
Clerk, Inc.	Identity and authentication	USA	EU-U.S. Data Privacy Framework, DPA in place